

TM # 62219

NCC Cable System Order

11763449

Order #	62341200	Flight Dates	10/03/16 - 10/23/16	Update Date	09/27/16
Syscode	0837	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Spectrum/MVS Wausau-Green Bay, WI	Advertiser	Testin for Senate WI SD 24	Show All Lines	
Market	Wausau, WI	Client Code		Total # of Weeks	3
AE	Andrew Yolles	Product Code		Total	\$104.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$15.60
Office	Washington	Product Name	(WI) SD 24	Net Total	\$88.40
Phone	(301) 351-2620	Credit Status		Total Spots	8
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GMP
				CPM	CPM

Comments : 9.27 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Presidential Debate 10/9 PRE	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$12.00	\$12.00	30	10/9 Presidential Debate
2	CNN	Presidential Debate 10/9 POST	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$12.00	\$12.00	30	10/9 Presidential Debate
3	CNN	Presidential Debate 10/19 PRE	10/17/16	10/23/16	18:00	20:00			X					-	-	1	\$14.00	\$14.00	30	10/19 Presidential Debate
4	CNN	Presidential Debate 10/19 POST	10/17/16	10/23/16	21:30	23:00			X					-	-	1	\$14.00	\$14.00	30	10/19 Presidential Debate
5	FXNC	Presidential Debate 10/9 PRE	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$12.00	\$12.00	30	10/9 Presidential Debate
6	FXNC	Presidential Debate 10/9 POST	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$12.00	\$12.00	30	10/9 Presidential Debate
7	FXNC	Presidential Debate 10/19 PRE	10/17/16	10/23/16	18:00	20:00			X					-	-	1	\$14.00	\$14.00	30	10/19 Presidential Debate
8	FXNC	Presidential Debate 10/19 POST	10/17/16	10/23/16	21:30	23:00			X					-	-	1	\$14.00	\$14.00	30	10/19 Presidential Debate
Oct 2016    Nov 2016    Dec 2016    Jan 2017    Feb 2017    Mar 2017    Apr 2017    May 2017    Jun 2017    Jul 2017    Aug 2017    Sep 2017    Total																				
SPOTS		8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8
AMT		\$104.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$104.00

SYSTEM APP: SALES ACCT Date Printed 09/27/16